

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application. Please amend Claims 22 and 47, and add new claims 51-53.

1. (Previously Presented) A flocked transfer consisting essentially of a release sheet, a release agent on the release sheet, and flock on the release agent; the flock being formed in a desired pattern; the release agent holding the flock to the release sheet, wherein a thermosetting film is adhered to the transfer and wherein there is no binder adhesive positioned between the thermosetting film and the flock.

2. (Previously Presented) An article of manufacture including the transfer of Claim 1, wherein the transfer is adhered to a substrate and wherein there is no hot melt adhesive contacting the thermosetting film.

3. (Previously Presented) The article of manufacture of Claim 2, wherein the transfer is adhered to the substrate using the thermosetting film.

4. (Previously Presented) The article of claim 3, wherein the thermosetting film is a thermosetting polyurethane film or a thermosetting polyester film.

5-17. (Canceled)

18. (Previously Presented) A flocked transfer assembly, comprising: a transfer consisting essentially of a release sheet, a release agent on the release sheet, and flock on the release agent; the flock being formed in a desired pattern; the release agent holding the flock to the release sheet, and a thermosetting film, wherein the transfer is adhered to the thermosetting film in the absence of a binder adhesive.

19. (Previously Presented) The flocked transfer assembly of Claim 18, wherein the release agent and release sheet are located on a first surface of the flock and the thermosetting film is positioned on a second surface of the flock and the first and second surfaces are in an opposing relationship.

20. (Previously Presented) The flocked transfer assembly of Claim 18, wherein the thermosetting film comprises polyurethane.

21. (Previously Presented) The flocked transfer assembly of Claim 18, wherein the thermosetting film is precut to correspond to a shape of the transfer.

22. (Currently Amended) ~~The article~~ flocked transfer assembly of Claim ~~[[27]]~~18, wherein the thermosetting film is cross-linked and wherein the thermosetting film is not in contact with a hot melt adhesive.

23. (Previously Presented) The flocked transfer assembly of Claim 18, wherein the thermosetting film is adhered to the flock and there is no binder adhesive located between the thermosetting film and the flock.

24. (Previously Presented) The article of Claim 27, wherein the thermosetting film is applied to a substrate and the thermosetting film preformed before application to the flock and substrate.

25. (Previously Presented) The flocked transfer assembly of Claim 18, wherein the thermosetting film is not fully cross-linked.

26. (Previously Presented) A flocked transfer assembly, comprising a release film, a release agent on the release film, and flock contacting the release agent; the flock being formed in a desired pattern, the release agent holding the flock to the release film, wherein the free surface of the flock is adhered to a thermosetting adhesive and wherein the thermosetting adhesive is in the form of a film prior to contact with the free surface of the flock.

27. (Previously Presented) An article of manufacture including the transfer of Claim 26, wherein the transfer is adhered to a substrate in the absence of a hot melt adhesive.

28. (Previously Presented) The article of manufacture of Claim 27, wherein the transfer is adhered to the substrate using the thermosetting adhesive.

29. (Previously Presented) The article of claim 28, wherein the thermosetting adhesive is a thermosetting polyurethane film or a thermosetting polyester film.

30. (Previously Presented) The flocked transfer assembly of Claim 26, wherein the thermosetting adhesive is in direct contact with the flock fibers.

31. (Previously Presented) The article of Claim 28, wherein the thermosetting adhesive is cross-linked and wherein the thermosetting adhesive is adhered to the free surface in the absence of a binder adhesive.

32. (Previously Presented) The flocked transfer assembly of Claim 26, wherein there is no binder adhesive located between the thermosetting adhesive and the flock.

33. (Previously Presented) The flocked transfer assembly of Claim 26, wherein the free surface of the flock is free of an acrylic adhesive.

34. (Previously Presented) The flocked transfer assembly of Claim 26, wherein the thermosetting adhesive is not fully cross-linked.

35. (Previously Presented) The flocked transfer assembly of Claim 26, wherein the flock comprises a plurality of flock fibers, the release agent and release film are located on a first surface of the flock, and the free and first surfaces are defined, respectively, by opposing ends of the flock fibers.

36. (Previously Presented) The flocked transfer assembly of Claim 26, wherein the thermosetting adhesive comprises polyurethane.

37. (Previously Presented) The flocked transfer assembly of Claim 33, wherein the thermosetting adhesive is in the form of a film and is cut, before application to the flock, to correspond to a shape of the flocked transfer assembly.

38. (Previously Presented) The flocked transfer assembly of Claim 26, wherein the transfer is free of a binder adhesive between the flock and the thermosetting adhesive.

39. (Previously Presented) The article of manufacture of Claim 24, wherein the substrate comprises rubber.

40. (Previously Presented) The article of manufacture of Claim 39, further comprising a fringe material extending outwardly from peripheral edges of the substrate.

41. (Previously Presented) The article of manufacture of Claim 27, wherein the substrate comprises rubber.

42. (Previously Presented) The article of manufacture of Claim 41, further comprising a fringe material extending outwardly from peripheral edges of the substrate.

43. (Previously Presented) The flocked transfer assembly of Claim 18, wherein the transfer is in direct physical contact with the thermosetting film.

44. (Previously Presented) The flocked transfer assembly of Claim 43, wherein at least most of an adjacent surface of the transfer is in direct physical contact with the thermosetting film.

45. (Previously Presented) The flocked transfer assembly of Claim 26, wherein the free surface of the flock is in direct physical contact with the thermosetting adhesive.

46. (Previously Presented) The flocked transfer assembly of Claim 45, wherein at least most of the free surface of the transfer is in direct physical contact with the thermosetting adhesive.

47. (Currently Amended) The flocked transfer assembly of Claim 18, wherein the thermosetting film is ~~is~~ the form of a solid before contact with the free surface.

48. (Previously Presented) The flocked transfer assembly of Claim 18, wherein the adhesive component of the thermosetting film consists essentially of a thermosetting material.

49. (Previously Presented) The flocked transfer assembly of Claim 26, wherein the thermosetting adhesive is in the form of a solid before contact with the free surface.

50. (Previously Presented) The flocked transfer assembly of Claim 26, wherein the thermosetting adhesive is in the form of a film and the adhesive component of the film consists essentially of a thermosetting material.

Please add the following new Claims 51-53:

51. (New) The flocked transfer of Claim 1, wherein the thermosetting film comprises a thermosetting polyester.

52. (New) The flocked transfer assembly of Claim 18, wherein the thermosetting film comprises a thermosetting polyester.

53. (New) The flocked transfer assembly of Claim 26, wherein the thermosetting adhesive comprises a thermosetting polyester.